



## Frequently Asked Questions

Following are answers to some of the Kirksville Regional Economic Development Incorporated's most frequently asked questions.

### How does K-REDI assist companies?

- Assistance with business relocation or expansion and site selection
- Incentive programs and information
- Liaison for workforce development between workforce development, educational institutions, and the business community
- Provide the information and support on state programs companies qualify for
- Market research

### Some recent successes of K-REDI in attracting and retaining companies:

- Kraft Heinz: \$229 Million investment; over 500 jobs retained with up to 100 new jobs created
- Hartzell Hardwoods: \$6 Million initial investment in 2012, additional investment continues; dozens of jobs created
- Hollister: utilizes the School/Industry Partnership program as they continue to invest locally and increase employment
- Western's Smokehouse: invested several million in a building and equipment and created dozens of new jobs

### Where does my money go?

- Money is spent on advertising, business retention and expansion efforts, attraction efforts, industry appreciation, and staff salaries. No state money is received by K-REDI. We are locally funded through dues and grants.

### Why is my investment important to K-REDI?

- K-REDI is the only public/private partnership for economic development that focuses on growing and diversifying Adair County's economy.
- We compete against well financed organizations seeking to attract the same companies/businesses.
- Your time/resources help market the area to attract community and life improving businesses.

### Who is involved with K-REDI?

- The top leaders in Kirksville who are involved include business, government, academia, and community leaders. They help us by managing the organization, funding marketing programs, and providing testimonials about Kirksville's strong business climate and making Kirksville a great place to live. They also lead efforts to improve our local business environment so companies can succeed and grow.

### What type of businesses does K-REDI pursue versus the City of Kirksville?

K-REDI	City
Manufacturing	Retail
Technology	Commercial
Education	Service
Healthcare	